

09-13-04 JFW  
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9 September 2004

MS PG Pub  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

***Via Express Mail***  
EV 335 421 276 US

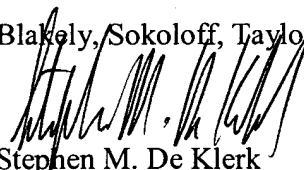
Re: USSN: 10/661,220 Filed: 12 September 2003  
Applicant: Ask Jeeves, Inc.  
Title: ADVERTISING BASED ON A SEARCH STRING AND USER  
ATTRIBUTE COMBINATION  
***Transmittal of Request to Rescind Previous Nonpublication Request  
Under 35 USC 122(b)(2)(B)(ii) and Notification of Foreign Filing  
Under 35 USC 122(b)(2)(B)(iii)***  
Our File No.: 6560.P003

Dear Sirs:

A Request and Certification under 35 USC 122(b)(2)(B)(i) has been submitted for this invention. We herewith submit a Request to Rescind Previous Nonpublication Request under 35 USC 122(b)(2)(B)(ii) and a Notification of Foreign Filing under 35 USC 122(b)(2)(B)(iii).

Respectfully submitted,

Blakely, Sokoloff, Taylor & Zafman LLP

  
Stephen M. De Klerk  
Reg. No. 46,503

SMD/SKW/sgt  
Enclosure



**RESCISSION OF PREVIOUS NONPUBLICATION REQUEST**  
**(35 U.S.C. 122(b)(2)(B)(ii))**  
**AND, IF APPLICABLE,**  
**NOTICE OF FOREIGN FILING**  
**(35 U.S.C. 122(b)(2)(B)(iii))**

Send completed form to:

**Mail Stop PG Pub**

Commissioner for Patents

P.O. Box 1450

Alexandria, Virginia 22313-1450

FAX: (703) 305-8568

Application Number 10/661,220

Filing Date 12 September 2003

First Named Inventor Jim E. Rainey

Title ADVERTISING BASED ON A SEARCH STRING AND USER ATTRIBUTE COMBINATION

Attorney Docket No. 6560.P003

Group Art Unit 2186

Examiner \_\_\_\_\_

A request that the above-identified application not be published under 35 U.S.C. 122(b) (nonpublication request) was included with the above-identified application on filing pursuant to 35 U.S.C. 122(b)(2)(B)(i). I hereby **rescind** the previous nonpublication request.

If a notice of foreign or international filing is or will be required by 35 U.S.C. 122(b)(2)(B) (iii) and 37 CFR 1.213(c), I hereby provide such notice. This notice is being provided no later than forty-five (45) days after the date of such foreign or international filing.

If a notice of subsequent foreign or international filing required by 35 U.S.C. 122(b)(2)(B)(iii) and 37 CFR 1.213(c) was not filed within forty-five (45) days after the date of filing of the foreign or international application, the application is ABANDONED, and a petition to revive under 37 CFR 1.137(b) is required. See 37 CFR 1.137(f).

9 September 2004

Date

(408) 720-8300

Telephone

Signature

Stephen M. De Klerk

Typed or Printed Name

46,503

Registration No.

**This request must be signed in compliance with 37 CFR 1.33(b).**

If information or assistance is needed in completing this form, please contact the Pre-Grant Publication Division at (703) 605-4283 or by e-mail at [PGPub@USPTO.gov](mailto:PGPub@USPTO.gov).

**EXPRESS MAIL STATEMENT**

"Express Mail" mailing label number: EV 335 421 276 US

Date of Deposit: 9 September 2004

I hereby state that I am causing this correspondence to be deposited with the United States Postal Service "Express Mail Post Office to Addressee" service on the date indicated above and that this correspondence has been addressed to: Mail Stop PG Pub, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

Name (Print/Type) Sara Gomez-Tavarez

Signature

Date Signed 9/9/04

Based on Form PTO/SB/36 (05/03) as modified by BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP on 05/09/03